

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East),
Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

Notice-cum-Addendum to the Scheme Information Documents of ICICI Prudential Ultra Short Term Plan and ICICI Prudential Blended Plan - Plan B (the Schemes)

Notice is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund), in terms of the enabling provisions contained in the Scheme Information Document (SID) of the Schemes has approved the following changes in the exit load structure with effect from October 29, 2012.

ICICI Prudential Ultra Short Term Plan	<ul style="list-style-type: none">• If the amount, sought to be redeemed or switched out, is invested for a period of up to 15 days from the date of allotment – 0.25% of applicable Net Asset Value.• If the amount, sought to be redeemed or switched out, is invested for a period of more than 15 days from the date of allotment - Nil.
ICICI Prudential Blended Plan-Plan B	<ul style="list-style-type: none">• If the amount, sought to be redeemed or switched out, is invested for a period of up to 1 month from the date of allotment – 0.25% of applicable Net Asset Value.• If the amount, sought to be redeemed or switched out, is invested for a period of more than 1 month from the date of allotment - Nil.

ICICI Prudential Blended Plan - Plan B shall be available for fresh purchases/additional purchases/switch-ins/redemptions/switch-outs from October 29, 2012.

Investors are requested to take a note of the above changes. The above stated changes will be applicable for prospective investments only.

All the other provisions of the SID/addenda of the Schemes except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/addenda of the Schemes, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place : Mumbai

Date : October 26, 2012

Sd/-

Authorised Signatory

No. 020/10/2012

CALL	MTNL/BSNL	1800 222 999
	Others	1800 200 6666

Or, apply online at www.icicipruamc.com



Mutual Fund investments are subject to market risks, read all scheme related documents carefully.