ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

Notice-cum-Addendum to all the Scheme Information Documents, Key Information Memorandums and Statement of Additional Information of ICICI Prudential Mutual Fund (the Fund)

Modification in the procedure for Change/Updation of Bank details and Change of Address

Investors are requested to note the following modification to the existing procedure for "change of bank details", "registration of multiple bank mandates" and "change of address" applicable with effect from May 1, 2012.

Change of Bank details:

- Updation of bank accounts in investor's folio shall be either through "Multiple Bank Account Registration Form" or a standalone separate "Change of Bank Mandate Form".
- Change of bank details or redemption request shall be accepted in two different standalone request forms and processed separately for all existing and new investors.
- In case of change of bank request, the investors shall be required to submit the below stated supporting documents to effect the change:

Documents required for change of bank request

New bank account:

Original of any one of the following documents or originals should be produced for verification or copy should be attested by the Bank:

- Cancelled original cheque of the new bank mandate with first unit holder name and bank account number printed on the face of the cheque.
- Self attested copy of bank account statement issued by the concerned bank. (not older than 3 months).
 Or
- Bank passbook with current entries not older than 3 months.

Bank letter, on the letterhead of the bank duly signed by branch manager/authorized personnel stating the investor's bank account number, name of investor, account type, bank branch, MICR and IFSC code of the bank branch. (the letter should be not older than 3 months).

Updation of bank account in the folios wherein bank details were not registered:

In case of folios/accounts where the bank details were not provided by the investor at the time of making investment (old folios, when bank details were not mandatory) the investors shall be required to submit the below stated supporting documents to update the bank details:

New bank account:

Original of any one of the following documents or originals should be produced for verification or copy should be attested by the Bank:

- Cancelled original cheque of the new bank mandate with first unit holder name and bank account number printed on the face of the cheque.
- Self attested copy of bank account statement issued by the concerned bank. (not older than 3 months).

<u> Or</u>

- Bank passbook with current entries not older than 3 months.
- Bank letter, on the letterhead of the bank duly signed by branch manager/authorized personnel stating the
 investor's bank account number, name of investor, account type, bank branch, MICR and IFSC code of
 the bank branch. (the letter should be not older than 3 months).

Proof of Identity:

Self attested copy of any one of the documents prescribed admissible as Proof of Identity in SEBI circular no. MIRSD/SE/Cir-21/2011 dated October 5, 2011.

Note:

- In case of photocopies of the documents as stated above are submitted, investor must produce original for verification or a copy of the supporting documents duly attested by the concerned bank to any of the AMC branches or official point of acceptance of transactions.
- In case the request for change in bank account information being incomplete/invalid or not complying with any
 requirements as stated above the request for such change shall not be processed. Redemptions/dividends
 payments, if any will be processed as per specified service standards and last registered bank account shall be
 used for all the purposes.
- In case the request for change in bank account information and redemption request are in the same transaction slip or letter, such change of bank mandate shall not be processed. However, the valid redemption transaction will be processed and the payout would be released as per the specified service standards and the last registered bank account shall be used for all the purposes.

Cooling Period:

If the investor submits redemption request accompanied with a standalone request for change of Bank mandate or submits a redemption request within seven days from the date submission of a request for change of Bank mandate details, the AMC will process the redemption but the release of redemption proceeds shall be deferred on account of additional verification, but will be within the regulatory limits as specified by SEBI from time to time.

Change of Address:

- KYC Complied Folios/Investors: In case of change of address for KYC complied folios, the investors shall be required to submit the below stated documents to the designated intermediaries of the KYC Registration Agency:
 - Proof of new address (POA) and,
 - Any other document the KYC Registration Agency may specify from time to time.
- II. KYC not Complied Folios/Investors: In case of change of address for KYC not complied folios, the investors shall be required to submit the below stated documents:
 - Proof of new address and,
 - Proof of Identity (POI): Only PAN card copy, if PAN is updated in the folio. In case where PAN is not updated, copy of PAN card or the other POI as may be prescribed.

However, it is advisable to these investors to complete the KYC process.

Note:

- List of admissible documents for POA and POI as mentioned in the SEBI circular no. MIRSD/SE/Cir-21/2011 dated October 5, 2011 shall be considered or any other or additional documents as may be required by SEBI, AMFI or SEBI authorized KYC Registration Agency from time to time.
- II. In case, the original of any of the aforesaid documents are not produced for verification, then the copies should be properly attested/verified by the authorities who are authorized to attest as per SEBI circular no. MIRSD/SE/Cir-21/2011 dated October 5, 2011.
- III. The AMC, if necessary, reserves the right to collect proof of old bank account or proof of investment (in case of Change of Bank) or proof of old address (in case of change of address) or do any additional verification depending upon case to case basis. For more details please visit our website www.icicipruamc.com.

This addendum supercedes all other existing addendums with regards to change of bank details and change of address. Investors are requested to take a note of the above.

This Notice-cum-Addendum forms an integral part of all the Scheme Information Documents/ Statement of Additional Information/Addenda of the Schemes issued from time to time.

For ICICI Prudential Asset Management Company Limited

Place : Mumbai Authorised Signatory
Date : April 27, 2012



No. 019/04/2012

