ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

Notice-cum-Addendum to the Scheme Information Document of ICICI Prudential Multiple Yield Fund - Series 2 - Plan E (the Scheme)

Investors are requested to note the following change in the Scheme Information Document, of the Scheme:

Extension of New Fund Offer Period of the Scheme:

The New Fund Offer (NFO) period of the Scheme has been extended till Monday, April 09, 2012.

Accordingly, MICR cheques, Transfer cheques and Real Time Gross Settlement (RTGS) will be accepted till the end of business hours upto Monday, April 09, 2012. Switch-in requests will be accepted upto April 09, 2012 till the cutoff time applicable for switches.

The above provisions will be in force till further notice.

This Notice-cum-Addendum forms an integral part of the Scheme Information Document/ addendums of the aforesaid Scheme of ICICI Prudential Mutual Fund, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai Date: March 30, 2012

Authorised Signatory

Sd/-

No. 028/03/2012

CALL

MTNL/BSNL : 1800 222 999

Others : 1800 200 6666

Or, apply online at www.icicipruamc.com

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Mutual Fund investments are subject to market risks, read all Scheme related documents carefully.