

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East),
Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

Notice-cum-Addendum to the Scheme Information Document of ICICI Prudential Blended Plan - Plan B (the Scheme)

The investors/unitholders of ICICI Prudential Mutual Fund (the Fund) are requested to note the following change under the Scheme Information Document of the Scheme.

Closing of Subscription under the Scheme:

The Scheme shall not be available for fresh purchases/additional purchases/switch-ins on and from March 29, 2012. Applications will be accepted up to March 28, 2012 till the applicable cut off time. Application for transfer of units from growth option to dividend option and vice versa will be accepted till April 10, 2012.

Subject to the applicable provisions of SEBI (Mutual Funds) Regulations, 1996, the Trustee reserves the right to change the subscription period by publishing suitable notification.

Investors are requested to take a note of the above change.

All the other provisions of the Scheme Information Documents/addendums except as specifically modified herein above remain unchanged till further notice.

This Notice-cum-Addendum forms an integral part of the Scheme Information Document/ addendums of the aforesaid Scheme of ICICI Prudential Mutual Fund, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : March 26, 2012

No. 023/03/2012

Sd/-

Authorised Signatory

CALL

MTNL/BSNL : 1800 222 999

Others : 1800 200 6666

Or, apply online at www.icicipruamc.com



Mutual Fund investments are subject to market risks, read all Scheme related documents carefully.