

ICICI Prudential Mutual Fund

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Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

Notice-cum-addendum to the Scheme Information Document of ICICI Prudential US Bluechip Equity Fund (the Scheme)

Investors are requested to note the following changes in the Scheme Information Document (SID) of the Scheme with effect from September 14, 2012 (effective date):

Default option:

Presently, only Regular option is available under the Scheme. The Regular Option has two sub-options namely Growth and Dividend with Dividend payout and Dividend reinvestment facility. In case the investor fails to specify any sub-option under the Regular Option then Growth sub-option shall be the default option under the Scheme whereas in case the investor fails to specify the facility under the Dividend sub-option then Dividend Reinvestment shall be the default facility offered under the Scheme.

Investment through Systematic Transfer Plan Facility (STP Facility) in the units of the Scheme:

The Scheme has been included in the existing list of Target Schemes under 'STP Facility' whereby the investors can transfer from the designated open-ended debt schemes (Source Schemes) into the Scheme. This facility for investment is only enabled for monthly frequency and the specified date for the monthly frequency of Systematic Transfer Facility shall be the last business day of the calendar month.

Investors are requested to take a note of the above change and additions. The existing/new investors under designated open-ended debt schemes can avail the STP facility from the effective date and default option would be applicable for prospective investments.

All the other provisions of the SID/addenda except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/ addenda of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : September 12, 2012

No. 007/09/2012

Sd/-

Authorised Signatory

CALL

MTNL/BSNL : 1800 222 999

Others : 1800 200 6666

Or, apply online at www.icicipruamc.com

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.