

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East),
Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

NOTICE-CUM-ADDENDUM TO THE SCHEME INFORMATION DOCUMENT OF ICICI Prudential Midcap Fund (the Scheme)

NOTICE is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) have approved the changes in the Scheme as stated below, with effect from October 30, 2012:

Particulars	Scheme features			
Investment objective	The primary objective of the Scheme is to seek to generate capital appreciation by actively investing in diversified mid cap stocks. However, there is no assurance that the investment objective of the Scheme will be realized.			
Asset Allocation	Instruments	Indicative allocation (% of total assets)		Risk Profile
		Maximum	Minimum	
	Equity and equity related securities of stocks with market capitalisation falling between the lowest market capitalisation stock and highest market capitalisation stock on CNX Midcap Index [§]	100	65	Medium to High
	Equity & equity related securities of stocks forming part of S&P CNX Nifty Index [§]	35	0	Medium to High
	Equity and equity related securities of stocks with market capitalisation falling between the lowest market capitalisation stock and highest market capitalisation stock on BSE Small Cap Index [§]	35	0	Medium to High
	Debt, Cash & Money Market Instruments*	35	0	Low to Medium
	* Exposure to securitised debt upto 50% of debt portfolio § Derivatives upto 50% of the net assets. Investment in ADR/GDR upto 50% of the net assets. The Scheme will not do any Securities Lending activity.			
Investment strategies	Extract of the Investment strategy containing details of market capitalisation: The Scheme will predominantly invest in companies with market capitalization falling between the lowest and the highest market capitalisation among the constituents of CNX Midcap Index. With a view to improve the overall liquidity, the Scheme may also invest in stocks forming part of S&P CNX Nifty Index. Further, the Scheme may also invest in small caps where there is a reasonable opportunity of long term capital appreciation within the overall asset allocation pattern indicated.			

The above modifications include changes in the fundamental attribute of the Scheme. Accordingly, necessary letters to Unitholders have been dispatched. The existing investors under all the options of the Scheme who do not consent to the above change, are entitled to exit the Scheme anytime between September 27, 2012 to October 29, 2012 (both days inclusive) at applicable NAV without any exit load.

All other features and attributes of the Scheme remain unchanged.

This Notice-cum-Addendum forms an integral part of the Scheme Information Document of the Scheme.

For ICICI Prudential Asset Management Company Limited

Sd/-

Authorised Signatory

Place : Mumbai

Date : September 24, 2012

No. 014/09/2012

CALL	MTNL/BSNL	1800 222 999
	Others	1800 200 6666

Or, apply online at www.icicipruamc.com



Mutual Fund investments are subject to market risks, read all scheme related documents carefully.