

ICICI Prudential Mutual Fund

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NOTICE TO THE UNITHOLDERS OF ICICI PRUDENTIAL MUTUAL FUND **Introduction of Systematic Investment Plan Insure facility (SIP Insure) in selected schemes**

Investors are requested to note that a facility has been introduced in selected schemes known as SIP Insure for the benefit of the Unitholders with effect from May 04, 2012.

Salient features of the SIP Insure facility are as follows:

1. It is an optional feature in addition to the Systematic Investment Plan.
2. A Group Life Insurance Cover shall be provided under this facility by a life insurance company. The premium for providing such cover shall be borne by ICICI Prudential Asset Management Company Limited (the AMC).
3. The minimum SIP Insure installment is ₹ 1000/- for all schemes except ICICI Prudential Tax Plan for which the minimum amount is ₹ 500/-
4. Maximum Age upto which SIP Insure is available: 55 Years
5. Amount of Life Insurance Cover (the Insurance Cover):

i) If SIP Insure continues, the Insurance Cover would be as follows:

- Year 1 : 10 times of the monthly SIP Insure installment.
- Year 2 : 50 times of the monthly SIP Insure installment.
- Year 3 onwards : 100 times of the monthly SIP Insure installment.

All the above mentioned limits are subject to maximum cover of Rs. 20 lacs per investor across all schemes/plans/folios.

ii) If SIP Insure discontinues, the Insurance Cover would be as follows:

- SIP Insure discontinues before 3 years : Insurance Cover stops immediately
- SIP Insure discontinues after 3 years : Insurance Cover equivalent to the value of units allotted under SIP Insure investment at the start of each policy year, subject to a maximum of 100 times the monthly installment, capped at the maximum of 20 lacs.

6. SIP ceases under two conditions:

- the end of the tenure. i.e., upon completion of 55 years of age.
- Redemption / switch-out (fully or partly) of units purchased under the scheme in which SIP Insure facility is availed before the completion of the SIP Insure tenure.

Load Structure:

The Load Structure prevalent at the time of enrolment shall govern the investors during the tenure of the SIP Insure.

Applicability on Schemes (the Schemes):

• ICICI Prudential Infrastructure Fund • ICICI Prudential Dynamic Plan • ICICI Prudential Focused Bluechip Equity Fund • ICICI Prudential Tax Plan • ICICI Prudential Discovery Fund • ICICI Prudential MidCap Fund • ICICI Prudential Top 100 Fund • ICICI Prudential Top 200 Fund • ICICI Prudential FMCG Fund • ICICI Prudential Balanced Fund • ICICI Prudential Technology Fund • ICICI Prudential Services Industries Fund • ICICI Prudential Equity & Derivatives Fund - Volatility Advantage Plan • ICICI Prudential Indo Asia Equity Fund • ICICI Prudential Banking & Financial Services Fund • ICICI Prudential Child Care Plan - Gift Plan.

The above list is subject to change from time to time.

Basic Eligibility criteria:

1. Resident Individual/Eligible Non Resident Indian applicants.
2. Individuals aged above 18 years and not more than 46 years, at the time of the first investment.
3. Only the First / Sole unit holder will be covered under the insurance. No Insurance Cover will be provided for the second / third unitholder.

Registration:

The investor will necessarily be required to furnish his / her date of birth, gender and details of the nominee in the SIP Insure application form, in absence of which, no Insurance Cover can be availed by the investor. The Group Life Insurance Cover will be governed by the terms and conditions of the insurance policy with the relevant Insurance Company as determined by the AMC. In case of death of the applicant, his / her legal representatives may file a claim directly with the designated branch of the Insurance Company supported by all relevant documents as required by the Insurer and the payment of the claim may be made to the legal representatives by the Insurance Company. All insurance claims will be settled in India and shall be payable in Indian Rupees only. Settlement procedure will be as stipulated by the Insurance Company. Insurance claims will be directly settled by the Insurance Company. The AMC will not be responsible or liable for maintaining service levels and/or any delay in processing claims arising out of this facility. SIP Insure facility is made available on the term and conditions mentioned in the application form.

The Trustee reserves the right to change/modify the terms and conditions of SIP Insure or withdraw the SIP Insure at a later date. For the terms and conditions and application form of SIP Insure, contact the nearest Investor Service Centre or visit our website www.icicipruamc.com.

All the other provisions of the Scheme Information Documents/addendums except as specifically modified herein above remain unchanged till further notice.

This Notice forms an integral part of the above mentioned Scheme Information Document/ addendums of the Schemes of ICICI Prudential Mutual Fund, as amended from time to time.

For ICICI Prudential Asset Management Company Limited
Sd/-

Authorised Signatory

Place : Mumbai
Date : May 03, 2012
No. 001/05/2012

CALL	MTNL/BSNL	1800 222 999
	Others	1800 200 6666

Or, apply online at www.icicipruamc.com

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