ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

Notice - cum - Addendum to the Scheme Information Document (SID)/ Key Information Memorandum(KIM) of ICICI Prudential Equity - Volatility Advantage Fund (the Scheme)

Introduction of Monthly Dividend frequency under the Dividend option of the Regular and Direct Plan (the Plans) under the Scheme

NOTICE is hereby given to all the investors/unitholders under the Scheme that a monthly dividend frequency will be available under the dividend option of the Plans, with effect from March 24, 2013:

Investors are requested to take a note of the above change.

All the other provisions of the SID/KIM/addenda except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM/addenda of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai Date: March 14, 2013

Authorised Signatory

Sd/-

No. 008/03/2013

CALL

MTNL/BSNL: 1800 222 999 Others: 1800 200 6666

Or, apply online at www.icicipruamc.com

PRUDENTIAL MUTUAL FUND

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Size: 12 x 12