ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

Notice-cum-Addendum to the Scheme Information Document (SID) and Key Information Memorandum (KIM) of ICICI Prudential Banking and PSU Debt Fund (the Scheme)

NOTICE is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) have approved the following change in terms of the enabling provisions of the Scheme Information Document of the Scheme with effect from March 13, 2013.

Change in the exit load structure under all the Options/Plans of the Scheme:

Particulars Particulars	Exit Load
If the amount sought to be redeemed or switched out, is invested for a period of up to 11 months from the date of allotment	2 % of the applicable NAV
If the amount sought to be redeemed or switched out, is invested for a period of more than 11 months from the date of allotment	Nil

Investors are requested to note the above change. The above stated change will be applicable for prospective investments.

Further, investors are requested to note that the Scheme shall open for fresh subscription/additional purchases/switch-ins from March 13, 2013 till further notice.

All the other provisions of the SID/KIM/addenda except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID and KIM of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited Sd/-

Place: Mumbai Sd/-Date: March 11, 2013 Authorised Signatory

No. 007/03/2013

CALL MTNL/BSNL : 1800 222 999 Others : 1800 200 6666

Or, apply online at www.icicipruamc.com

PRUDENTIAL TO MUTUAL FUND

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Size: 12 x 14