

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg,
Bandra (East), Mumbai - 400 051,
Tel: (022) 26428000, Fax: (022) 2655 4165.



**Notice-cum-addendum to the Scheme Information Document (SID)/
Key Information Memorandum (KIM) of ICICI Prudential Fixed Maturity Plan -
Series 69 - 369 Days Plan J (the Scheme)**

Investors are requested to note the following change in the SID and KIM, of the Scheme:

Extension of New Fund Offer (NFO) Period:

The NFO period of the Scheme has been extended till Thursday, August 29, 2013. Accordingly, Transfer cheques and Real Time Gross Settlement (RTGS) requests will be accepted till the end of business hours upto August 29, 2013. Switch-in requests from non-equity schemes will be accepted upto August 29, 2013 till the cutoff time applicable for switches. MICR cheques will be accepted till the end of business hours upto August 26, 2013. Switch-in requests from equity schemes will be accepted upto August 26, 2013 till the cutoff time applicable for switches.

This Notice-cum-Addendum forms an integral part of the SID/ KIM of the aforesaid Scheme of ICICI Prudential Mutual Fund, as amended from time to time.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : August 19, 2013

No. 016/08/2013

**Sd/-
Authorised Signatory**

CALL MTNL/BSNL : 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.