ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

Notice to the investors/unitholders of ICICI Prudential Mutual Fund

Notice is hereby given to all the investors/unitholders of ICICI Prudential Mutual Fund (the Fund) that following change is made under the "Systematic Investment Plan" (SIP) facility of all the open ended schemes of the Fund with effect from July 26, 2013.

Investors/unitholders subscribing for SIP are required to submit SIP request at least 30 days prior to the date of first debit date and SIP start date shall not be beyond 90 days from the date of submission of request for monthly SIP.

The above provisions will be in force till further notice.

: 1800 200 6666

All the other provisions of the Scheme Information Document (SID)/Key Information Memorandum (KIM)/addenda except as specifically modified herein above remain unchanged.

This Notice forms an integral part of the SID/KIM/addenda of the Schemes of ICICI the Fund, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai Sd/-

Date: July 23, 2013 Authorised Signatory

No. 018/07/2013

Others

CALL MTNL/BSNL : 1800 222 999

Or, apply online at www.icicipruamc.com

PRUDENTIAL TO MUTUAL FUND

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Size: 12 x 12