ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

Notice - cum - Addendum to the Scheme Information Document (SID) /Key Information Memorandum (KIM) of ICICI Prudential US Bluechip Equity Fund (the Scheme)

Investors are requested to note the following change in the SID/ KIM of the Scheme with effect from May 31, 2013:

Introduction of weekly frequency for investing through Systematic Transfer Facility (STP) in the units of the Scheme:

Reference to our Notice-cum-Addendum no. 007/09/2012 published on September 13, 2012 in The Financial Express and Navshakti, investor/unitholders under the Scheme are requested to note that in addition to the monthly frequency available under the STP, a weekly frequency has been enabled for transfer from the designated openended debt schemes (Source Schemes) into the Scheme (Target Scheme).

The existing/new investors under designated open-ended debt schemes can avail the systematic transfer facility from the effective date.

All the other provisions of the SID/KIM/addenda except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM/addenda of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Sd/-

Authorised Signatory

No 021/05/2013

Others

CALL

Date: May 30, 2013

Place: Mumbai

MTNL/BSNL: 1800 222 999 : 1800 200 6666

Or, apply online at www.icicipruamc.com

A ICICI **PRUDENTIAL MUTUAL FUND**

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.