

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East),
Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

NOTICE TO THE INVESTORS/UNITHOLDERS OF ICICI Prudential Interval Fund IV - Quarterly Interval Plan B (the Scheme)

Notice is hereby given to all the investors/unitholders of the Scheme that the Trustee has approved April 03, 2013 as the record date for declaration of dividend under the dividend plans/options of the Scheme. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Scheme, at the close of business hours on April 03, 2013, subject to availability of distributable surplus under the Scheme, at the recommended rate as mentioned below:

Plans/options under the Scheme	Recommended rate of dividend (₹ per unit) (Face value of ₹ 10/- each)#	NAV as on March 26, 2013 (₹ per unit)
Retail Dividend@	0.1853	10.1853
Regular Plan - Dividend*	0.1903	10.1903
Direct Plan - Dividend*	0.1888	10.1888

Subject to deduction of applicable dividend distribution tax

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

* The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement available as on record date.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under dividend plans/options of the Scheme on April 03, 2013.

It should be noted that pursuant to payment of dividend, the NAV of the dividend plans/options of the Scheme would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : March 28, 2013

Authorised Signatory

No. 017/03/2013

CALL	MTNL/BSNL	1800 222 999
	Others	1800 200 6666

Or, apply online at www.icicipruamc.com



Mutual Fund investments are subject to market risks, read all scheme related documents carefully.