ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

NOTICE TO THE INVESTORS/UNITHOLDERS OF ICICI Prudential Interval Fund - Quarterly Interval Plan III and ICICI Prudential Multiple Yield Fund - Series 2 Plan D (the Schemes)

Notice is hereby given to all investors/unitholders of the Schemes that the Trustee has approved August 02, 2013 as the record date for declaration of dividend under the dividend option of the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unit holders of the Schemes, at the close of business hours on August 02, 2013, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Options under the Schemes	Recommended rate of dividend (₹ per unit) (Face value of ₹ 10/- each)#	NAV as on July 25, 2013 (₹ per unit)	
ICICI Prudential Interval Fund - Quarterly Interval Plan III [®]			
Retail Dividend	0.1560	10.1560	
Regular Plan - Dividend	0.1560	10.1560	
ICICI Prudential Multiple Yield Fund - Series 2 Plan D			
Dividend	0.05	10.1589	

Subject to deduction of applicable dividend distribution tax.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

For units in demat form: Dividend will be paid to those Unitholders/ Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the dividend option of the Schemes on August 02, 2013.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

 For ICICI Prudential Asset Management Company Limited

 Place: Mumbai
 Sd/

 Date : July 27, 2013
 Authorised Signatory

 No. 020/07/2013
 Authorised Signatory

CALL	MTNL/BSNL	1800 222 999	
	Others	1800 200 6666	
Or, apply online at www.icicipruamc.com			



Mutual Fund investments are subject to market risks, read all scheme related documents carefully.