ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

NOTICE TO THE INVESTORS/UNITHOLDERS OF ICICI Prudential Monthly Income Plan (An open ended Income Fund. Monthly Income is not assured and is subject to the availability of distributable surplus) (the Scheme)

Notice is hereby given to all investors/unitholders of the Scheme that the Trustee has approved February 27, 2013 as the record date for declaration of dividend under the dividend plan/option of the Scheme. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Scheme, at the close of business hours on February 27, 2013, subject to availability of distributable surplus under the Scheme, at the recommended rate as mentioned below:

Plan/option under the Scheme	Recommended rate of dividend (₹ per unit) (Face value of ₹ 10/- each)#	NAV as on February 20, 2013 (₹ per unit)
Regular Plan - Dividend Half Yearly	0.4972	12.9765

Subject to deduction of applicable dividend distribution tax

For units in demat form if any: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under dividend option of the Scheme on February 27, 2013.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the Scheme would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited Place: Mumbai Sd/-

Date : February 21, 2013

CALL MTNL/BSNL 1800 222 999 Others 1800 200 6666 Or, apply online at www.icicipruamc.com Authorised Signatory



Mutual Fund investments are subject to market risks, read all scheme related documents carefully.