

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East),
Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

NOTICE TO THE INVESTORS/UNITHOLDERS OF

ICICI Prudential Fixed Maturity Plan Series 60 - 18 Months Plan B, ICICI Prudential Fixed Maturity Plan Series 64 - 367 Days Plan C, ICICI Prudential Target Returns Fund (There is no guarantee or assurance of returns) and ICICI Prudential Services Industries Fund (the Schemes)

Notice is hereby given to all investors/unitholders of the Schemes that the Trustee has approved May 17, 2013 as the record date for declaration of dividend under the dividend plans/options of the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unit holders of the Schemes, at the close of business hours on May 17, 2013 subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

| Plans/options under the Schemes | Recommended rate of dividend (₹ per unit) (Face value of ₹ 10/- each) | NAV as on May 09, 2013 (₹ per unit) |
|---|---|-------------------------------------|
| ICICI Prudential Fixed Maturity Plan Series 60 - 18 Months Plan B[#] | | |
| Dividend | Entire Distributable Surplus | 10.4029 |
| ICICI Prudential Fixed Maturity Plan Series 64 - 367 Days Plan C[#] | | |
| Dividend | 0.05 | 10.9462 |
| ICICI Prudential Target Returns Fund (There is no guarantee or assurance of returns) | | |
| Regular Plan - Dividend | 1.50 | 15.05 |
| ICICI Prudential Services Industries Fund | | |
| Regular Plan - Dividend | 1.50 | 14.67 |

Subject to deduction of applicable dividend distribution tax

For units in demat form if any: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under dividend option of the Schemes on May 17, 2013.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Suspension of trading of units of ICICI Prudential Fixed Maturity Plan Series 60 - 18 Months Plan B and ICICI Prudential Fixed Maturity Plan Series 64 - 367 Days Plan C (the FMPs):

Investors may note that in view of the FMPs maturing on May 17, 2013, the Fund shall suspend the trading of units on BSE Limited (BSE) with effect from the close of trading hours on May 14, 2013. The record date for determining the eligible unitholders/beneficial owners who would be entitled for the redemption proceeds shall be May 17, 2013.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : May 11, 2013

Authorised Signatory

No. 008/05/2013

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|------|-----------|---------------|
| CALL | MTNL/BSNL | 1800 222 999 |
| | Others | 1800 200 6666 |

Or, apply online at www.icicipruamc.com



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