ICICI Prudential Asset Management Company Limited Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001. Corporate Office: One BKC 13<sup>th</sup> Floor, Bandra Kurla Complex, Mumbai - 400051. Tel: +91 22 2652 5000, Fax: +91 22 2652 8100, website: www.icicipruamc.com,

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Notice to the Investors/Unit holders of ICICI Prudential Long Term Plan, ICICI Prudential Corporate Bond Fund, ICICI Prudential Equity Savings Fund -Series 1, ICICI Prudential Growth Fund - Series 1, ICICI Prudential India Recovery Fund - Series 4, ICICI Prudential Value Fund - Series 2, ICICI Prudential Value Fund - Series 3, ICICI Prudential Value Fund - Series 7 and ICICI Prudential R.I.G.H.T (Rewards of Investing and Generation of Healthy Tax Savings) Fund (the Schemes) Notice is hereby given to all the Investors/Unit holders of the Schemes that July 29, 2016\* has been approved as the record date for declaration of following dividend under the dividend plans/options under the Schemes. Accordingly, dividend will be paid to all the Unit holders/beneficial owners whose names appear in the register of Unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend plans/options of the Schemes, at the close of business hours on the record date.

Plans/Options under the Schemes	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each) \$	NAV as on July 21, 2016 (₹ Per unit)
ICICI Prudential Long Term Plan#	-	1
Quarterly Dividend	0.4227	11.2767
Retail - Quarterly Dividend	0.4284	11.4291
Direct Plan - Quarterly Dividend	0.4552	11.5353
<b>ICICI Prudential Corporate Bond</b>	Fund#	
Quarterly Dividend	0.2456	10.6978
Plan B - Quarterly Dividend	0.2433	10.5923
Direct Plan - Quarterly Dividend	0.2649	11.2149
<b>ICICI Prudential Equity Savings Fu</b>	ind - Series 1	
Dividend	0.75	11.62
Direct Plan - Dividend	0.75	11.97
<b>ICICI Prudential Growth Fund - Se</b>	eries 1	
Dividend	0.75	11.52
Direct Plan - Dividend	0.75	11.91
<b>ICICI Prudential India Recovery Fu</b>	nd - Series 4	
Dividend	0.75	12.39
Direct Plan - Dividend	0.75	12.47
<b>ICICI Prudential Value Fund - Seri</b>	es 2	
Dividend	0.75	12.07
Direct Plan - Dividend	0.75	12.58
<b>ICICI Prudential Value Fund - Seri</b>	es 3	
Dividend	0.75	11.92
Direct Plan - Dividend	0.75	12.37
ICICI Prudential Value Fund - Seri	es 7	
Dividend	0.75	11.20
Direct Plan - Dividend	0.75	11.34
ICICI Prudential R.I.G.H.T (Reward Savings) Fund	s of Investing and Gener	ration of Healthy Tax
Dividend	2.00	23.67

# Subject to deduction of applicable dividend distribution tax.

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the respective Schemes.

\* or the immediately following Business Day, if that day is a Non-Business Day. It should be noted that pursuant to payment of dividend, the NAV of

the plans/dividend options of the respective Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai Date :July 23, 2016 *No. 018/07/2016* 

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com Mutual Fund investments are subject to market risks, read all scheme related documents carefully.