



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai - 400051.

Tel: +91 22 2652 5000, Fax: +91 22 2652 8100, website: www.icicipruamc.com,
email id: enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway,
Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

Notice to the Investors/Unit holders of ICICI Prudential Equity-Arbitrage Fund, ICICI Prudential Blended Plan A, ICICI Prudential Balanced Advantage Fund, ICICI Prudential Balanced Fund and ICICI Prudential Multiple Yield Fund - Series 3 Plan A (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that December 18, 2015 has been approved as the record date for declaration of dividend under the dividend options under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on December 18, 2015 and subject to availability of distributable surplus under the Schemes, at the recommended rates as mentioned below.

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on December 10, 2015 (₹ Per unit)
ICICI Prudential Equity-Arbitrage Fund @		
Regular Plan - Dividend	0.0276	13.7458
Direct Plan - Dividend	0.0334	14.2135
ICICI Prudential Blended Plan A @		
Regular Plan - Dividend	0.0266	13.6156
Direct Plan - Dividend	0.0300	13.6695
ICICI Prudential Balanced Advantage Fund		
Regular Plan - Monthly Dividend	0.08	13.27
Direct Plan - Monthly Dividend	0.08	13.68
ICICI Prudential Balanced Fund		
Regular Plan - Dividend	0.15	21.83
Direct Plan - Dividend	0.15	24.95
ICICI Prudential Multiple Yield Fund - Series 3 Plan A #		
Regular Plan - Dividend	0.05	12.0008
Direct Plan - Dividend	0.05	12.1875

Subject to deduction of applicable dividend distribution tax.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the dividend option of the Schemes on December 18, 2015.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : December 12, 2015

No. 011/12/2015

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.