AICICI PRUDENTIAL *** MUTUAL FUND _-CTARAKKI KAREIN!

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Notice to the Investors/Unit holders of ICICI Prudential Interval Fund IV -Quarterly Interval Plan B and ICICI Prudential Multiple Yield Fund Series 5 -1825 Days Plan C (the Schemes)

Declaration of Dividend under the Schemes

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved July 10, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/ unitholders of the Schemes, at the close of business hours on July 10, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on July 03, 2014 (₹ Per unit)
ICICI Prudential Interval Fund IV - Quarterly Interval Plan B@		
Retail Dividend	0.1958	10.1958
Direct Plan - Dividend	0.2037	10.2037
Direct Plan - Quarterly Dividend Payout	0.2037	10.2037
Regular Plan - Dividend	0.2014	10.2014
ICICI Prudential Multiple Yield Fund Series 5 - 1825 Days Plan C		
Regular Plan - Dividend	0.3240	11.3279

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

Subject to deduction of applicable dividend distribution tax

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under plans/dividend options of the Schemes on July 10, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Extension of Specified Transaction Period (STP) of ICICI Prudential Interval Fund IV - Quarterly Interval Plan B (the Interval Fund - Plan B)

Notice is hereby given that the STP of Interval Fund - Plan B is from July 10, 2014 to July 11, 2014, which has been extended till Monday, July 14, 2014. Accordingly, the Interval Fund - Plan B will be available for fresh purchases/additional purchases/ switch-ins/redemptions/switch-outs upto July 14, 2014 till the applicable cut off time. Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai Sd/-Date: July 04, 2014 **Authorised Signatory**

No. 005/07/2014

CALL MTNL/BSNL: 1800 222 999 • Others: 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.