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Notice to the Investors/Unit holders of ICICI Prudential Fixed Maturity Plan - Series 78 - 1190 Days Plan E (the Scheme)

Notice is hereby given that ICICI Prudential Trust Limited, Trustee to ICICI Prudential Mutual Fund has approved declaration of the following dividend under the dividend option of the Scheme, subject to availability of distributable surplus on the record date i.e on April 23, 2019*:

Name of the Scheme/Plans	Dividend (₹ Per unit) (Face value of ₹ 10/- each) ^{§#}	NAV as on April 16, 2019 (₹ Per unit)
ICICI Prudential Fixed Maturity Plan - Series 78 - 1190 Days Plan E		
Dividend	0.0500	12.8591
Direct Plan - Dividend	0.0500	12.8913

§ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the dividend option of the Scheme.

Subject to deduction of applicable statutory levy.

* or the immediately following Business Day, if that day is a Non - Business Day.

Dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend option of the Scheme, at the close of business hours on the record date.

Suspension of trading of units of the Scheme:

The units of the Scheme are listed on National Stock Exchange of India Limited (NSE). The trading of units of the Scheme will be suspended on NSE with effect from closing hours of trading of April 16, 2019. For the purposes of redemption proceeds, the record date shall be April 23, 2019.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the Scheme would fall to the extent of dividend payout and statutory levy (if applicable).

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : April 17, 2019

Authorised Signatory

No. 020/04/2019

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

NSE Disclaimer: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the NSE.

As part of the Go Green Initiative, investors are encouraged to register/update their e-mail id and mobile number with us to support paper-less communications.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.