

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Office: One BKC, 13th Floor, Bandra Kurla Complex, Mumbai - 400 051.

Tel.: +91 22 2652 5000, Fax: +91 22 2652 8100, Website: www.icicipruamc.com,

Email id: enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (E), Mumbai - 400 063. Tel.: 022 2685 2000 Fax: 022 26868313

Notice to the Investors/Unit holders of ICICI Prudential Equity Savings Fund, ICICI Prudential Fixed Maturity Plan - Series 78 - 1212 Days - Plan A and ICICI Prudential Equity & Debt Fund (the Schemes)

Notice is hereby given that ICICI Prudential Trust Limited, Trustee to ICICI Prudential Mutual Fund has approved declaration of the following dividend under the dividend option of the Schemes, subject to availability of distributable surplus on the record date i.e on April 3, 2019*:

Name of the Schemes/Plans	Dividend (₹ Per unit) (Face value of ₹ 10/- each) ^{§#}	NAV as on March 27, 2019 (₹ Per unit)
ICICI Prudential Equity Savings Fund		
Monthly Dividend	0.05	11.04
Direct Plan - Monthly Dividend	0.05	12.43
ICICI Prudential Fixed Maturity Plan - Series 78 - 1212 Days - Plan A		
Dividend	0.0500	12.7869
Direct Plan - Dividend	0.0500	12.8747
ICICI Prudential Equity & Debt Fund		
Monthly Dividend	0.23	22.66
Direct Plan - Monthly Dividend	0.20	30.25

§ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the dividend option of the Schemes.

Subject to deduction of applicable statutory levy.

* or the immediately following Business Day, if that day is a Non - Business Day.

Dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend option of the Schemes, at the close of business hours on the record date.

Suspension of trading of units of ICICI Prudential Fixed Maturity Plan - Series 78 - 1190 Days - Plan C (FMP - 78 - 1190 C) and ICICI Prudential Fixed Maturity Plan - Series 78 - 1212 Days - Plan A (FMP - 78 - 1212 A):

The units of FMP - 78 - 1190 C and FMP - 78 - 1212 A are listed on National Stock Exchange of India Limited (NSE). The trading of units of FMP - 78 - 1190 C and FMP - 78 - 1212 A stands suspended on NSE with effect from closing hours of trading of March 27, 2019 and March 28, 2019 respectively.

For the purposes of redemption proceeds, the record date for FMP - 78 - 1190 C and FMP - 78 - 1212 A shall be April 2, 2019 and April 3, 2019 respectively.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the Schemes would fall to the extent of dividend payout and statutory levy (if applicable).

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : March 28, 2019

Sd/-

Authorised Signatory

No. 020/03/2019

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

NSE Disclaimer: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the NSE.

As part of the Go Green Initiative, investors are encouraged to register/update their e-mail id and mobile number with us to support paper-less communications.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.