



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Notice-cum-addendum to the Scheme Information Document (SID)/Key Information Memorandum (KIM) of ICICI Prudential Advisor Series - Passive Strategy Fund (the Scheme)

Notice-cum-addendum is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) has approved change in the exit load structure under the Scheme with effect from September 07, 2018 (the Effective date). The revised exit load is as follows:

Revised Exit Load

- If the amount sought to be redeemed or switched out is invested upto one year from the date of allotment - 1% of applicable NAV
- If the amount sought to be redeemed or switched out is invested for more than one year from the date of allotment - Nil

The revision in exit load shall be applicable on a prospective basis to all the transactions including Lumpsum, Switches, Systematic Investment Plan, Systematic Transfer Plans and Systematic Withdrawal Plan where registrations/enrollments have been done on or after the Effective Date.

All the other provisions of the SID/KIM/addenda of the Scheme except as specifically modified herein above remain unchanged.

This Notice-cum-addendum forms an integral part of the SID/KIM/addenda of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : September 03, 2018

No. 003/09/2018

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.