



—TARAKKI KAREINI

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

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Notice-cum-addendum to the Scheme Information Document (SID)/Key Information Memorandum (KIM) of ICICI Prudential Balanced Advantage Fund and ICICI Prudential Bluechip Fund (the Schemes)

Investors are requested to note that the minimum installment amount for SIP Plus under the Schemes will be ₹ 500 with immediate effect.

All the other provisions of the SID/KIM/addenda of the Schemes except as specifically modified herein above remain unchanged.

This Notice-cum-addendum forms an integral part of the SID/KIM/addenda of the Schemes of ICICI Prudential Mutual Fund, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : August 30, 2018

Authorised Signatory

No. 025/08/2018

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.