

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (E), Mumbai - 400051.

Tel: 022 2642 8000 Fax: 022 2655 4165, website: www.icicipruamc.com,

email id: enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

Notice-cum-Addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential ICICI Prudential Export and Other Services Fund (the Scheme)

Notice-cum-addendum is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) has approved the following change under the Scheme with effect from November 10, 2014.

Exit load:

- i) if units purchased or switched in from another Scheme of the Fund are redeemed or switched out within 1 year from the date of allotment - 1 % of the applicable Net Asset Value (NAV);
- ii) if units purchased or switched in from another Scheme of the Fund are redeemed or switched out after 1 year from the date of allotment - Nil.

The revision in exit load shall be applicable on a prospective basis to all the transactions including Systematic Investment Plan and Systematic Transfer Plan where registrations/enrolments have been done on or after the effective date.

Investors are requested to take a note of the above change.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : November 05, 2014

No. 006/11/2014

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1500 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.