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Notice to the Investors/Unit holders of ICICI Prudential Fixed Maturity Plan - Series 60 - 3 Years Plan E and ICICI Prudential Balanced Advantage Fund (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved December 19, 2014 as the record date for declaration of dividend under the dividend option of the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on December 19, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on December 11, 2014 (₹ Per unit)
ICICI Prudential Fixed Maturity Plan - Series 60 - 3 Years Plan E#		
Dividend	0.05	10.2614
ICICI Prudential Balanced Advantage Fund		
Direct Plan - Monthly Dividend	0.08	13.73
Regular Plan - Monthly Dividend	0.08	13.52

Subject to deduction of applicable dividend distribution tax.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Schemes on December 19, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Suspension of trading of units of ICICI Prudential Fixed Maturity Plan - Series 60 - 3 Years Plan E (the FMP):

Investors may note that in view of the FMP maturing on December 19, 2014, the FMP stands suspended on BSE Limited (BSE) from the close of trading hours on December 16, 2014. The record date for determining the eligible unitholders/beneficial owners who would be entitled for the redemption proceeds shall be December 19, 2014.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : December 13, 2014

Authorised Signatory

"BSE Disclaimer: It is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the BSE".

No. 008/12/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.