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**Notice to the Investors/Unit holders of ICICI Prudential Interval Fund II - Quarterly Interval Plan B, ICICI Prudential Equity - Arbitrage Fund, ICICI Prudential Blended Plan - Plan A and ICICI Prudential Balanced Advantage Fund (the Schemes)**

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved November 28, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on November 28, 2014 and subject to availability of distributable surplus under the Schemes, at the recommended rates as mentioned below. For ICICI Prudential Interval Fund II - Quarterly Interval Plan B, provision (i) and (ii) will be applicable, for payment of dividend.

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on November 20, 2014 (₹ Per unit)
<b>ICICI Prudential Interval Fund II - Quarterly Interval Plan B@#</b>		
Retail Dividend	0.1946	10.2054
Direct Plan - Dividend	0.1969	10.2004
Regular Plan - Dividend	0.1941	10.1944
Regular Plan - Quarterly Dividend Payout	0.1942	10.1945
<b>ICICI Prudential Equity - Arbitrage Fund</b>		
Direct Plan - Dividend	0.10	14.2416
Regular Plan - Dividend@	0.0299	13.7356
<b>ICICI Prudential Blended Plan - Plan A@</b>		
Direct Plan - Dividend	0.0354	13.5302
Regular Plan - Dividend	0.0320	13.4858
<b>ICICI Prudential Balanced Advantage Fund</b>		
Direct Plan - Monthly Dividend	0.08	13.82
Regular Plan - Monthly Dividend	0.08	13.61

# Subject to deduction of applicable dividend distribution tax.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

The Specified Transaction Period (STP) of ICICI Prudential Interval Fund II - Quarterly Interval Plan B (IF II - QIP B) is November 27, 2014 to December 01, 2014. Since the record date for declaring dividend and STP date of IF II - QIP B coincides, the following will be applicable:

- In respect of valid purchase/switch-in applications received till 3.00 p.m. on November 28, 2014, the ex-dividend NAV\* of the respective date of receipt of application will be applicable and the investors shall not be eligible for dividend declared, if any, on the record date; and
- In respect of valid redemptions/switch-out requests received till 3.00 p.m. on November 28, 2014, the ex-dividend NAV of the respective date of receipt of application will be applicable and the investors will be eligible to receive the dividend.

\* In respect of applications for an amount equal to or more than ₹ 2 lakh, the Applicable NAV shall be subject to the provisions of SEBI Circulars No. Cir/IMD/DF/21/2012 dated September 13, 2012 and No. Cir/IMD/DF/19/2010 dated November 26, 2010, as may be amended from time to time, on uniform cut-off timings for applicability of NAV.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Schemes on November 28, 2014.

**It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.**

Investors are requested to take a note of the above.

**For ICICI Prudential Asset Management Company Limited**

Place: Mumbai

Sd/-

Date : November 22, 2014

**Authorised Signatory**

No. 023/11/2014

**CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com**

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**