PRI DENTIAL T MUTUAL FUND TARAKKI KAREINI

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ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001. Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (E), Mumbai - 400051. Tel: 022 2642 8000 Fax: 022 2655 4165, website: www.icicipruamc.com, email id: enquiry@icicipruamc.com Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway.

Goregaon (E), Mumbai - 400063, Tel: 022 2685 2000 Fax: 022 26868313

Notice to the Investors/Unit holders of ICICI Prudential Short Term Gilt Fund and ICICI Prudential Monthly Income Plan (An open ended income fund, Monthly income is not assured and is subject to the availability of distributable surplus.) (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved November 26, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes, Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/ unitholders of the Schemes, at the close of business hours on November 26, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on November 19, 2014 (₹ Per unit)					
ICICI Prudential Short Term Gilt Fund							
Direct Plan - Dividend	0.2919	12.5338					
Regular Plan - Dividend	0.2798	12.3750					
ICICI Prudential Monthly Income Plan (An open ended income fund. Monthly							
income is not assured and is subject to the availability of distributable surplus.)							
Direct Plan - Dividend Quarterly	0.3382	14.0019					

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ł	# Subject to	deduction of	applicable	dividend	distribution	tax.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Schemes on November 26, 2014.

0.3314

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai Date : November 20, 2014

Regular Plan - Dividend Quarterly

Sd/-Authorised Signatory

13.7105

No. 021/11/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.