



—TARAKKI KAREINI—

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Notice-cum-Addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Regular Savings Fund (the Scheme)

Introduction of Annual frequency in the Dividend option of Regular and Direct Plan (the Plans) under the Scheme

NOTICE is hereby given to all the investors/unitholders under the Scheme that a Annual dividend frequency will be available under the dividend option of the Plans of the Scheme, with effect from March 20, 2015*.

Dividend payout and dividend reinvestment sub-option shall be available under the Annual dividend frequency.

*For investors subscribing to the units of this option through various platforms offered by the Exchanges, the effective date would be April 17, 2015.

Investors are requested to take a note of the above change.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM/of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : March 19, 2015

Authorised Signatory

No. 022/03/2015

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.