

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U999999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (E), Mumbai - 400051. Tel: 022 2642 8000 Fax: 022 2655 4165,

website: www.icicipruamc.com, email id: enquiry@icicipruamc.com Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

Notice for ICICI Prudential Fixed Maturity Plan - Series 71 - 368 Days Plan K (the Scheme).

This Product is suitable for investors who are seeking*:

- Medium term savings solution
- A Debt Fund that seeks to generate income by investing in a portfolio of fixed income securities/debt instruments maturing on or before the maturity of the Scheme.

LOW RISK (BLUE)

Note - Risk may be represented as:

(BLUE) investors understand that their principal will be at low risk

(YELLOW) investors understand that their principal will be at medium risk

(BROWN) investors understand that their principal will be at high risk

NOTICE-CUM-ADDENDUM is hereby given to all the investors of the Scheme, in terms of enabling provisions of Regulation 33(4) of SEBI (Mutual Funds) Regulations, 1996, for rolling over (extension of maturity date) of the Scheme.

Pursuant to provision to Regulation 33(4) of SEBI (Mutual Funds) Regulations, 1996, it is proposed to roll over (extension of maturity date) the Scheme from December 22, 2014 (existing maturity date) to December 29, 2016 and the details and material terms of such roll over (extension of maturity date) are as follows:

- 1. Purpose The purpose of the roll over (extension of maturity date) is to continue to benefit from the prevailing yields in the fixed income market taking into consideration
- the current economic and regulatory environment. 2. Period - 738 days. Accordingly, the revised maturity date of the Scheme will be December 29, 2016.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

- 3. Extended Maturity Date December 29, 2016 (or immediately following business day if the maturity date falls on a non-business day.)
- Date of Roll over: December 23, 2014 (or immediately following business day if the maturity date falls on a non-business day.)
- 5. Terms of roll over (extension of maturity date) Upon roll over of the Scheme, certain provisions of the Scheme stand modified. The existing and modified provisions are

S. No.	Particulars	Existing provisions		
1.	Asset Allocation	Under normal circumstances, the asset allocation of the Scheme will be as follows:		
		Instruments	Indicative allocations (% of total assets)	
			Maximum	Minimum
		Money Market instruments	100	60
		Debt Instrument including securitized debt	40	0
		The Scheme will not have any exposure to derivatives. If the Scheme decides to invest in securitized debt (Single loan and/or Pool loan Securitized debt), it could be upto 25% of the corpus of the Scheme.		
		The Scheme will have exposure in the following instruments:		
		Credit Rating	A1	AA
		Instruments		
		CDs	40-45%	-
		CPs	25-30%	-
		NCDs	-	25-30%
		The Scheme will not have any	exposure to Secur	itised Debt.
		The tenure of the Scheme is 368 days from the date of the allotment.		
		The Scheme shall endeavour to invest in instruments having credit rating as indicated above or higher.		
		 In case instruments/secur available, taking into accou instruments/securities, the S Deposits (CDs) of banks hav Repo and Repo in Gove Securities/T-Bills. 	int risk - reward a Scheme may inves ring highest ratings	analysis of such t in Certificate of s/CBLOs/Reverse
		 All investment shall be mad the time of investment. In c one rating agency, the mo considered. 	ase security is rate	ed by more than
		4. The Scheme would not inv CBLOs/Reverse Repo and Government Securities/T-bil	Repo in Governn	nent Securities/
		5. Post New Fund Offer period Scheme, there may be hig equivalent.		,
		In the event of any deviation ratings specified for any rebalanced within 30 days fi	instrument, the	same shall be
		7. Securities with rating A1 A1- and AA+ and AA- resp	and AA shall in	
		8. Further, the allocation may version of these instances are: is called or bought back by adverse credit event. In case may invest in Bank CDs on Repo and Repo in Gove Securities/T-Bills.	(i) coupon inflow; (the issuer (iii) in ar se of such deviation of highest rating/	ii) the instrument iticipation of any ons, the Scheme CBLOs/Reverse
		There would not be any varia allocation as stated in the laund Key Information Memorandum specified in point nos. 1, 2, 5, 6	ch Scheme Information on the final alloc	ation Document/

In the event of any deviation from the asset allocation stated above. the Fund Manager shall review and rebalance the portfolio within 30 days from the date of such deviation except in case where the deviation is on account of the conditions stated in point 1, 2 and normal circumstances, the asset allocation of the Scheme as follows:

Modified provisions

Instruments	Indicative allocations (% of total assets)		
	Maximum	Minimum	
Debt Instrument including securitized debt	100	70	
Money Market instruments	30	0	

cheme will have exposure in the following instruments:

Credit Rating	AA
Instruments	
NCDs	100%

nure of the Scheme would be 738 days from the date of roll nd will mature on December 29, 2016. The Scheme will not any exposure to Securitised Debt.

- e Scheme shall endeavour to invest in instruments having edit rating as indicated above or higher.
- case instruments/securities as indicated above are not ailable or taking into account risk - reward analysis of struments/securities, the Scheme may invest in Certificate of posits (CDs) having highest ratings/CBLOs/government curities/Reverse Repo and Repo in Government Securities/
- investment shall be made based on the rating prevalent at time of investment. In case security is rated by more than e rating agency, the most conservative rating would be nsidered. In case of downgrades of a particular instrument, Fund Manager shall endeavor to rebalance the portfolio on pest effort basis within 30 days, provided such a rebalancing possible on risk reward analysis.
- e Scheme would not invest in unrated securities (except BLOs/Reverse Repo and Repo in Government Securities/ overnment Securities/T-bills) and derivatives.
- st roll over and towards the revised maturity of the Scheme, ere may be higher allocation to cash and cash equivalent.
- the event of any deviations from the ceiling of credit ratings ecified for any instrument, the same shall be rebalanced thin 30 days from the date of the said deviation.
- curities with rating AA shall include AA+ and AA-.
- rther, the allocation may vary during the tenure of the Scheme. me of these instances are: (i) coupon inflow; (ii) the instrument called or bought back by the issuer (iii) in anticipation of any verse credit event. In case of such deviations, the Scheme ay invest in CDs of highest rating/CBLOs/government curities/Reverse Repo and Repo in Government Securities/ Bills.

would not be any variation from the intended portfolio ion as stated above, except as specified in point nos. 1, 2, 3,

event of any deviation from the asset allocation stated above, shall review and rebalance the portfolio within s from the date of such deviation except in case where the ion is on account of the conditions stated in point 1, 2, 3 and 8 above.

6. Other details of the Scheme:

Maturity Provision

The Net assets under management under the Scheme and the Net Asset Value (NAV) of different plans/options under the Scheme are as given below:

Place: Mumbai

Date: December 3, 2014

As on November 25, 2014				
	AUM (in ₹)	NAV (₹ Per unit)		
ICICI Prudential Fixed Maturity Plan - Series 71 - 368 Days Plan K - Regular Plan - Growth	272,186,189.07	10.8633		
ICICI Prudential Fixed Maturity Plan - Series 71 - 368 Days Plan K - Regular Plan - Dividend	54,316.41	10.8633		
ICICI Prudential Fixed Maturity Plan - Series 71 - 368 Days Plan K - Direct Plan - Growth	671,805,276.70	10.8734		
ICICI Prudential Fixed Maturity Plan - Series 71 - 368 Days Plan K - Direct Plan - Dividend	500,176.49	10.8734		

The tenure of the Scheme will be 368 days from the date of allotment. The tenure of the Scheme will be 738 days from the date of roll over and will mature on December 29, 2016.

The portfolio of the Scheme as on October 31, 2014 is also produced below for the

Company/Issuer/ Instrument Name	Coupon	Industry/ Rating	Quantity	Exposure/ Market Value (₹ in Lakh)	% to NA\
Non-Convertible debentures/Bonds				1,721.94	18.33%
LIC Housing Finance Ltd.	9.76	CRISIL AAA	172	1,721.94	18.33%
CPs and CDs				7,542.74	80.31%
Vijaya Bank		CARE A1+	2,800	2,767.55	29.479
Central Bank Of India		CARE A1+	2,750	2,718.11	28.949
Axis Bank Ltd.		CRISIL A1+	1700	1,680.28	17.899
IDBI Bank Ltd.		CRISIL A1+	200	197.82	2.11%
Karur Vysya Bank Ltd.		CRISIL A1+	100	99.43	1.06%
Oriental Bank Of Commerce		CRISIL A1+	80	79.55	0.85%
CBLO				76.57	0.82%
Other Current Assets				50.42	0.54%
Total Net Assets				9,391.67	100.00

Scheme Information Document (SID)/Key Information Memorandum (KIM)/addenda except as specifically modified herein above remain unchanged. Please refer to the Statement of Additional Information, for updated taxation provision. For more information, you may also consult your tax or financial advisor.

information of the investor:

As an investor of the Scheme, you may choose to indicate your consent in the approval slip available on our website viz. www.icicipruamc.com. The approval slip can be submitted either at the nearest branch of ICICI Prudential Asset Management Company Ltd. or at any of the service locations of Computer Age Management Services Private Limited. Alternatively, you may also provide your consent to roll over by writing to us at trxn@icicipruamc.com through your email id registered with us. In case you do not consent to the said changes, your investment under the Scheme shall be redeemed at applicable NAV on the existing maturity date. If the units are held in dematerialized form, investors are requested to contact their Depository Participant.

The cut-off time to submit the approval slip or send the consent mail for the rollover is 6 p.m. on the maturity date. Any request received after 6 p.m. will not be processed. Please note that the approval slip or the mail should have Investor's name, folio number and the Scheme name, failing which the roll over request may not be accepted.

This Notice-cum-Addendum forms an integral part of the SID/KIM/addenda of the Scheme of ICICI Prudential Mutual Fund, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Sd/-**Authorised Signatory**

No. 002/12/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com Mutual Fund investments are subject to market risks, read all scheme related documents carefully.