



—TARAKKI KAREINI!

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (E), Mumbai - 400051.

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Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

Notice - cum - Addendum to the Scheme Information Document (SID)/Key Information Memorandum (KIM) of ICICI Prudential Midcap Fund and ICICI Prudential Dividend Yield Fund (the Schemes)

Notice-cum-addendum is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) has approved following changes in the SID and KIM of the Schemes, with effect from May 18, 2015.

Exit load under the Schemes:

- i) If units purchased or switched in from another Scheme of the Fund are redeemed or switched out within 1 year from the date of allotment - 1% of the applicable Net Asset Value (NAV).
- ii) If units purchased or switched in from another Scheme of the Fund are redeemed or switched out after 1 year from the date of allotment - Nil.

The revision in exit load shall be applicable on a prospective basis to all the transactions including Systematic Investment Plan and Systematic Transfer Plan where registrations/enrolments have been done on or after the effective date.

Investors are requested to take a note of the above change. The above stated change will be applicable for prospective investments.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the Schemes, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : May 12, 2015

Authorised Signatory

No. 019/05/2015

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.