PRUDENTIAL

## ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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## Notice to the Investors/Unit holders of ICICI Prudential Fixed Maturity Plan-Series 71 - 547 Days Plan B (the Scheme)

Notice is hereby given to all the investors/unitholders of the Scheme that the Trustee has approved May 13, 2015 as the record date for declaration of dividend under the dividend option of the plans under the Scheme. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/ unitholders of the Scheme, at the close of business hours on May 13, 2015 and subject to availability of distributable surplus under the Scheme, at the recommended rates as mentioned below.

Plans/Options under the Scheme	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on May 06, 2015 (₹ Per unit)
Direct Plan - Dividend	0.05	11.4227
Regular Plan - Dividend	0.05	11.3890

# Subject to deduction of applicable dividend distribution tax.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Scheme on May 13, 2015.

## Suspension of trading of units of under the Scheme -:

The units of Scheme are listed on BSE Limited (BSE). The trading of units of the Scheme stands suspended on BSE effective close of trading hours on May 08, 2015. The record date for determining the eligible unitholders/beneficial owners who would be entitled for the redemption proceeds if applicable, shall be May 13, 2015.

## It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Scheme would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited
Place: Mumbai
Date : May 07, 2015
Authorised Signatory

**"BSE Disclaimer:** It is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the BSE".

No. 009/05/2015

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.