

## ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg,  
Bandra (East), Mumbai - 400 051.

Tel: (022) 26428000, Fax: (022) 2655 4165.



### Notice to the Investors/Unit holders of ICICI Prudential MIP 25 (An open ended Income fund. Monthly income is not assured and is subject to the availability of distributable surplus.) (the Scheme)

Notice is hereby given to all investors/unitholders of the Scheme that the Trustee has approved March 25, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Scheme. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unit holders of the Scheme, at the close of business hours on March 25, 2014, subject to availability of distributable surplus under the Scheme, at the recommended rate as mentioned below:

Plans/Option under the Scheme	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each) #	NAV as on March 18, 2014 (₹ Per unit)
Direct Plan - Half Yearly Dividend	0.4807	11.5321
Regular Plan - Half Yearly Dividend	0.3881	11.0254

# Subject to deduction of applicable dividend distribution tax

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the dividend option of the plans under the Scheme on March 25, 2014.

**It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend option of the Scheme would fall to the extent of dividend payout and statutory levy, if any.**

Investors are requested to take a note of the above.

**For ICICI Prudential Asset Management Company Limited**

Place: Mumbai

Sd/-

Date : March 19, 2014

**Authorised Signatory**

No. 019/03/2014

**CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at [www.icicipruamc.com](http://www.icicipruamc.com)**

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**