PRUDENTIAL

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Notice to the Investors/Unit holders of ICICI Prudential Multiple Yield Fund -Series 3 - Plan A and ICICI Prudential Fixed Maturity Plan - Series 72 - 525 Days Plan B (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved June 18, 2015 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on June 18, 2015 and subject to availability of distributable surplus under the Schemes, at the recommended rates as mentioned below.

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on June 11, 2015 (₹ Per unit)
ICICI Prudential Multiple Yield Fund - Series 3 - Plan A		
Direct Plan - Dividend	0.05	11.8564
Regular Plan - Dividend	0.05	11.7316
ICICI Prudential Fixed Maturity Plan - Series 72 - 525 Days Plan B		
Regular Plan - Dividend	0.05	11.3032

Subject to deduction of applicable dividend distribution tax.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Schemes on June 18, 2015.

Suspension of trading of units of ICICI Prudential Fixed Maturity Plan -Series 72 - 525 Days Plan B (the FMP):-

The units of the FMP are listed on National Stock Exchange of India Limited (NSE). The trading of units of the FMP stands suspended on NSE effective close of trading hours on June 15, 2015 and shall be available for trading on rollover of the FMP. For the purposes of redemption proceeds, the Record date shall be June 18, 2015.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai Date : June 12, 2015 Sd/-Authorised Signatory

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CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.