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Notice to the Investors/Unit holders of ICICI Prudential Dynamic Bond Fund, ICICI Prudential Income Plan, ICICI Prudential MIP 25 (An open ended Income fund. Monthly income is not assured and is subject to the availability of distributable surplus.), ICICI Prudential MIP 5 (An open ended income fund. Monthly income is not assured and is subject to the availability of distributable surplus.), ICICI Prudential Fixed Maturity Plan - Series 72 - 368 Days Plan D, ICICI Prudential Savings Fund, ICICI Prudential Blended Plan - Plan B, ICICI Prudential Banking and PSU Debt Fund, ICICI Prudential Ultra Short Term Plan, ICICI Prudential Flexible Income Plan, ICICI Prudential FMCG Fund, ICICI Prudential Equity Savings Fund - Series 1, ICICI Prudential Equity - Arbitrage Fund and ICICI Prudential Blended Plan - Plan A (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved December 26, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on December 26, 2014 and subject to availability of distributable surplus under the Schemes, at the recommended rates as mentioned below.

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on December 18, 2014 (₹ Per unit)
ICICI Prudential Dynamic Bond Fund#		
Direct Plan - Quarterly Dividend	0.3170	10.7252
Regular Plan - Quarterly Dividend	0.2711	10.6775
Direct Plan - Half Yearly Dividend	0.5237	11.0290
Regular Plan - Half Yearly Dividend	0.3629	10.9739
ICICI Prudential Income Plan#		
Institutional Quarterly Dividend	0.7324	12.0944
Direct Plan - Quarterly Dividend	0.7995	12.9432
Regular Plan - Quarterly Dividend	0.7609	12.7635
ICICI Prudential MIP 25 (An open ended Income fund. Monthly income is not assured and is subject to the availability of distributable surplus.)#		
Direct Plan - Quarterly Dividend	0.4491	12.6821
Regular Plan - Quarterly Dividend	0.4216	11.8904
ICICI Prudential MIP 5 (An open ended income fund. Monthly income is not assured and is subject to the availability of distributable surplus.)#		
Direct Plan - Quarterly Dividend	0.2558	10.7268
Regular Plan - Quarterly Dividend	0.2542	10.6466
Regular Plan - Half Yearly Dividend	0.2517	10.5412
ICICI Prudential Fixed Maturity Plan - Series 72 - 368 Days Plan D#		
Direct Plan - Dividend	0.05	10.2039
Regular Plan - Dividend	0.05	10.1997
ICICI Prudential Blended Plan - Plan B#		
Direct Plan - Quarterly Dividend Option - I	0.0005	10.3499
ICICI Prudential Banking and PSU Debt Fund#		
Direct Plan - Quarterly Dividend	0.12	10.3180
Regular Plan - Quarterly Dividend	0.2732	10.4670
ICICI Prudential Ultra Short Term Plan#		
Direct Plan - Quarterly Dividend	0.04	10.3653
Regular Plan - Quarterly Dividend	0.2406	10.6616
Retail Quarterly Dividend	0.2407	10.6685
ICICI Prudential FMCG Fund		
Regular Plan - Dividend	6.00	70.57
ICICI Prudential Equity Savings Fund - Series 1		
Direct Plan - Dividend	0.75	14.45
Regular Plan - Dividend	0.75	14.29
ICICI Prudential Equity - Arbitrage Fund		
Direct Plan - Dividend	0.10	14.2291
Regular Plan - Dividend@	0.0562	13.7619
ICICI Prudential Blended Plan - Plan A@		
Direct Plan - Dividend	0.0593	13.5541
Regular Plan - Dividend	0.0557	13.5095
Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 100/- each)	NAV as on December 18, 2014 (₹ Per unit)
ICICI Prudential Savings Fund#		
Direct Plan - Quarterly Dividend	2.2019	103.9544
Regular Plan - Quarterly Dividend	2.0194	103.0690
ICICI Prudential Flexible Income Plan#		
Direct Plan - Quarterly Dividend	2.0437	103.6130
Regular Plan - Quarterly Dividend	2.0196	103.5075

Subject to deduction of applicable dividend distribution tax.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Schemes on December 26, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : December 20, 2014

Authorised Signatory

No. 014/12/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.