



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Notice to the Investors/Unit holders of ICICI Prudential Fixed Maturity Plan - Series 72 - 500 Days Plan E and ICICI Prudential Multiple Yield Fund Series 5 - 1100 Days Plan B (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved June 04, 2015 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on June 04, 2015 and subject to availability of distributable surplus under the Schemes, at the recommended rates as mentioned below.

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on May 28, 2015 (₹ Per unit)
ICICI Prudential Fixed Maturity Plan - Series 72 - 500 Days Plan E		
Regular Plan - Dividend	0.05	11.2348
ICICI Prudential Multiple Yield Fund Series 5 - 1100 Days Plan B		
Direct Plan - Dividend	0.05	11.3889
Regular Plan - Dividend	0.05	11.2997

Subject to deduction of applicable dividend distribution tax.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Schemes on June 04, 2015.

Suspension of trading of units of ICICI Prudential Fixed Maturity Plan - Series 72 - 500 Days Plan E (the FMP):-

The units of the FMP are listed on National Stock Exchange of India Limited (NSE). The trading of units of the FMP stands suspended on NSE effective close of trading hours on June 01, 2015 and shall be available for trading on rollover of the FMP. For the purposes of redemption, the Record date shall be June 04, 2015.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : May 29, 2015

Sd/-

Authorised Signatory

"NSE Disclaimer: It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the NSE".

No. 037/05/2015

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.