

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Notice to the Investors/Unit holders of ICICI Prudential Equity Arbitrage Fund, ICICI Prudential Blended Plan - Plan A, ICICI Prudential Balanced Advantage Fund, ICICI Prudential Fixed Maturity Plan - Series 67 - 745 Days Plan K, ICICI Prudential Balanced Fund, ICICI Prudential Multiple Yield Fund - Series 3 - Plan C, ICICI Prudential Multiple Yield Fund - Series 3 - Plan D and ICICI Prudential Multiple Yield Fund - Series 4 - 1825 Days - Plan A (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved June 19, 2015 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on June 19, 2015 and subject to availability of distributable surplus under the Schemes, at the recommended rates as mentioned below.

| Plans/Options under he Schemes | Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each) | NAV as on June 11, 2015 (₹ Per unit) |
|-----------------------------------|---|--|
| CICI Prudential Equity Arbitrag | e Fund | |
| Direct Plan - Dividend | 0.0831 | 14.6473 |
| Regular Plan - Dividend | 0.0741 | 13.8710 |
| CICI Prudential Blended Plan - | Plan A | |
| Direct Plan - Dividend | 0.0770 | 13.6246 |
| Regular Plan - Dividend | 0.0723 | 13.5760 |
| CICI Prudential Balanced Adva | ntage Fund | |
| Direct Plan - Monthly Dividend | 0.08 | 13.72 |
| Regular Plan - Monthly Dividend | 0.08 | 13.42 |
| CICI Prudential Balanced Fund | | |
| Direct Plan - Dividend | 0.15 | 25.25 |
| Regular Plan - Dividend | 0.15 | 22.33 |
| CICI Prudential Fixed Maturity F | Plan - Series 67 - 745 Days | Plan K# |
| Direct Plan - Dividend | 0.05 | 10.5599 |
| Regular Plan - Dividend | 0.05 | 10.5422 |
| CICI Prudential Multiple Yield F | und - Series 3 - Plan C# | |
| Direct Plan - Dividend | 0.05 | 11.4256 |
| Regular Plan - Dividend | 0.05 | 11.3179 |
| CICI Prudential Multiple Yield F | und - Series 3 - Plan D# | |
| Direct Plan - Dividend | 0.05 | 11.3345 |
| Regular Plan - Dividend | 0.05 | 11.2230 |
| CICI Prudential Multiple Yield F | und - Series 4 - 1825 Days | - Plan A# |
| Direct Plan - Dividend | 0.05 | 11.6548 |
| Regular Plan - Dividend | 0.05 | 11.5583 |

Subject to deduction of applicable dividend distribution tax.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Schemes on June 19, 2015.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

No. 014/06/2015

For ICICI Prudential Asset Management Company Limited

Place: Mumbai Sd/-

Date : June 13, 2015 Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others: 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.