

ICICI Prudential Asset Management Company Limited

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110001.

Corporate Identity Number: U99999DL1993PLC054135

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Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (E), Mumbai - 400063.

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Notice to the Investors/Unit holders of ICICI Prudential Long Term Plan, ICICI Prudential Ultra Short Term Plan and ICICI Prudential Interval Fund II - Quarterly Interval Plan F (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved April 24, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on April 24, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on April 16, 2014 (₹ Per unit)
ICICI Prudential Long Term Plan		
Direct Plan - Quarterly Dividend	0.2634	11.0767
Regular Plan - Quarterly Dividend	0.2575	10.8584
Retail - Quarterly Dividend	0.2473	10.9885
ICICI Prudential Ultra Short Term Plan		
Direct Plan - Quarterly Dividend	0.0005	10.5315
Premium Quarterly Dividend	0.2133	10.5654
Regular Plan - Quarterly Dividend	0.2134	10.5656
Retail Quarterly Dividend	0.2135	10.5725
ICICI Prudential Interval Fund II - Quarterly Interval Plan F		
Retail Dividend@	0.0573	10.1268
Direct Plan - Dividend	0.0001	10.0574
Regular Plan - Dividend@	0.0551	10.0551
Retail Quarterly Dividend Payout@	0.0570	10.0570

Subject to deduction of applicable dividend distribution tax

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under plans/dividend options of the Schemes on April 24, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : April 18, 2014

No. 019/04/2014

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.