ICICI Prudential Mutual Fund

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PRUDENTIAL MUTUAL FUND

Notice to the Investors/Unit holders of ICICI Prudential Income Plan, ICICI Prudential Interval Fund IV - Quarterly Interval Plan B, ICICI Prudential Interval Fund II - Quarterly Interval Plan F, ICICI Prudential MIP 25 (An open ended Income fund. Monthly income is not assured and is subject to the availability of distributable surplus.), ICICI Prudential MIP 5 (An open ended income fund. Monthly income is not assured and is subject to the availability of distributable surplus.), ICICI Prudential Fixed Maturity Plan - Series 63 - 3 Years Plan G, ICICI Prudential Fixed Maturity Plan - Series 72 - 368 Days Plan D, ICICI Prudential Fixed Maturity Plan - Series 67 - 366 Days Plan D and ICICI Prudential Liquid Plan (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved March 26, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on March 26, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on March 19, 2014 (₹ Per unit)
ICICI Prudential Income Plan		
Direct Plan - Quarterly Dividend	0.2792	12.3341
Regular Plan - Quarterly Dividend	0.2435	12.1668
Institutional Quarterly Dividend	0.2404	11.5243
Direct Plan - Half Yearly Dividend	0.5405	11.8875
Regular Plan - Half Yearly Dividend	0.4483	11.1742
Institutional Dividend Half Yearly	0.4543	10.8539
ICICI Prudential Interval Fund IV - Quar	terly Interval Plan B@	
Retail Dividend	0.1748	10.1748
Direct Plan - Dividend	0.1816	10.1816
Direct Plan - Quarterly Dividend Payout	0.1816	10.1816
Regular Plan - Dividend	0.1739	10.1739
ICICI Prudential Interval Fund II - Quarterly Interval Plan F@		
Retail Dividend	0.1495	10.2190
Direct Plan - Dividend	0.1587	10.1587
Regular Plan - Dividend	0.1428	10.1428
Retail Quarterly Dividend Payout	0.1484	10.1484
ICICI Prudential MIP 25 (An open ende assured and is subject to the availabilit		
Direct Plan - Quarterly Dividend	0.1689	11.4031
Regular Plan - Quarterly Dividend	0.1851	10.8775
ICICI Prudential MIP 5 (An open ended assured and is subject to the availabilit		
Regular Plan - Quarterly Dividend	0.1537	10.2518
ICICI Prudential Fixed Maturity Plan - S	eries 63 – 3 Years Plan (3
Dividend	0.05	10.5140
ICICI Prudential Fixed Maturity Plan - S	eries 72 – 368 Days Plar	D@
Direct Plan - Dividend	0.1553	10.1561
Regular Plan - Dividend	0.1519	10.1527
ICICI Prudential Fixed Maturity Plan - S	eries 67 – 366 Days Plan	ı D
Direct Plan - Dividend@	0.8556	10.8556
Regular Plan - Dividend	0.05	10.8418
Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of	NAV as on March 19, 2014 (₹ Per unit)
10101 B 1 11 11 11 21 2	₹ 100/- each)#	
ICICI Prudential Liquid Plan@	4.0404	100.0507
Direct Plan - Quarterly Dividend	1.9484	103.0587
Regular Plan - Quarterly Dividend	1.9236	102.2860
Direct Plan - Half Yearly Dividend	4.6750	109.0245
Regular Plan - Half Yearly Dividend	4.6101	107.9435

Subject to deduction of applicable dividend distribution tax

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date/allotment date, available as on record date.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under plans/dividend options of the Schemes on March 26, 2014.

Suspension of trading of units:

ICICI Prudential Fixed Maturity Plan - Series 67 - 366 Days Plan D (the FMP 67- Plan D)

Investors may note that in view of FMP 67 – Plan D maturing on March 26, 2014, the Scheme stands suspended on BSE Limited (BSE) with effect from March 21, 2014. The record date for determining the eligible unitholders/beneficial owners who would be entitled for the redemption proceeds shall be March 26, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai Sd/-

Date: March 20, 2014 Authorised Signatory

"BSE Disclaimer: It is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the BSE".

No. 020/03/2014

CALL MTNL/BSNL: 1800 222 999 • Others: 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.