



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (E), Mumbai - 400051.

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Notice-cum-Addendum to the Scheme Information Document (SID)/Key Information Memorandum (KIM) of ICICI Prudential FMCG Fund (the Scheme)

NOTICE is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) has approved the following in terms of the enabling provisions of the SID of the Scheme. Investors may note that lumpsum subscription and switch-in requests which were earlier discontinued in the Scheme, will be accepted with effect from 3rd June, 2014 (Tuesday) till further notice.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : May 30, 2014

Authorised Signatory

No. 021/05/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.