



—TARAKKI KAREIN!

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (E), Mumbai - 400051.

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Notice to all the unit holders of ICICI Prudential Mutual Fund

Notice is hereby given to all the unit holders of ICICI Prudential Mutual Fund that in terms of SEBI circular no. CIR/IMD/DF/5/2013 dated April 30, 2015, on "Product labeling in Mutual Funds" and AMFI Best Practices Guidelines Circular No. 57 dated May 18, 2015, the colour codes of all the Schemes of ICICI Prudential Mutual Fund are replaced by the pictorial meter named "Riskometer".

For scheme-wise details of 'level of risk' depicted by 'Riskometer', investors are requested to refer the Scheme Information Document (SID) and Key Information Memorandum (KIM) of the Scheme of ICICI Prudential Mutual Fund on the website of ICICI Prudential Asset Management Company Limited (the AMC) viz; www.icicipruamc.com.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : June 30, 2015

Authorised Signatory

No. 002/07/2015

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.