ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg. Bandra (Fast), Mumbai - 400 051,

Tel: (022) 26428000, Fax: (022) 2655-4165.



Notice-cum-Addendum to the Scheme Information Document (SID)/Key Information Memorandum (KIM)/Addenda of ICICI Prudential Equity - Arbitrage Fund and ICICI Prudential Blended Plan - Plan A (the Schemes)

NOTICE is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) has approved removal of the provision of maximum investment amount per investor under each of the Schemes, with effect from March 25, 2014.

Investors are requested to take a note of the above change.

All the other provisions of the SID/KIM/addenda except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM/addenda, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai Date: March 24, 2014

Sd/-**Authorised Signatory**

No. 026/03/2014

CALL MTNL/BSNL: 1800 222 999 • Others: 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.