

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East),
Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

NOTICE TO THE INVESTORS/UNIT HOLDERS OF ICICI Prudential Fixed Maturity Plan Series 50 - 24 Months Plan A and ICICI Prudential Interval Fund IV - Quarterly Interval Plan B (the Schemes)

NOTICE is hereby given to all investors/unitholders of the Schemes that the Trustees have approved March 28, 2012 as the record date for declaration of dividend under the dividend option of the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unit holders of the Schemes, at the close of business hours on March 28, 2012, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Options under the Scheme	Recommended rate of dividend (Re. per unit) (Face value of Rs. 10/- each) [#] _{\$}	NAV as on March 21, 2012 (Rs. per unit)
ICICI Prudential Fixed Maturity Plan - Series 50 - 24 Months Plan A		
Dividend	Entire Distributable Surplus as on record date	11.4136
ICICI Prudential Interval Fund IV - Quarterly Interval Plan B[@]		
Retail Dividend	0.2168	10.2169
Institutional Dividend	0.2238	10.2239

Subject to deduction of applicable dividend distribution tax

\$ For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under dividend option of the Scheme on March 28, 2012.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the Scheme would fall to the extent of dividend payout and statutory levy, if any.

Past performance may or may not be sustained in the future and should not be used as a basis of comparison with other investments.

Suspension of trading of units of ICICI Prudential Fixed Maturity Plan Series 50 - 24 Months Plan A (IPFMP50 - 24MA):

The investors under IPFMP50 - 24MA may note that in view of the Scheme maturing on March 28, 2012, the Fund shall suspend the trading of units on the National Stock Exchange of India Limited with effect from the close of trading hours on March 26, 2012. The record date for determining the eligible unitholders/beneficial owners who would be entitled for the redemption proceeds shall be March 28, 2012.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : March 22, 2012

No. 019/03/2012

Sd/-

Authorised Signatory

CALL	MTNL/BSNL	1800 222 999
	Others	1800 200 6666

Or, apply online at www.icicipruamc.com



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