ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

NOTICE TO THE INVESTORS/UNIT HOLDERS OF

ICICI Prudential Fixed Maturity Plan Series 57 - 3 Year Plan A and ICICI Prudential Multiple Yield Fund - Plan D (the Schemes)

NOTICE is hereby given to all investors/unitholders of the Schemes that the Trustees have approved March 6, 2012 as the record date for declaration of dividend under the dividend option of the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unit holders of the Schemes, at the close of business hours on March 6, 2012, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Options under the Scheme	Recommended rate of dividend (Re. per unit) (Face value of Rs. 10/-each)#@\$	NAV as on February 28, 2012 (Rs. per unit)
ICICI Prudential Fixed Maturity Plan Series 57 - 3 Year Plan A		
Half Yearly Dividend	0.4590	10.5176
ICICI Prudential Multiple Yield Fund - Plan D		
Half Yearly Dividend	0.4838	10.6528

- # Subject to deduction of applicable dividend distribution tax
- @ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement, available as on record date.
- \$ For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under dividend option of the Schemes on March 6, 2012.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the Scheme would fall to the extent of dividend payout and statutory levy, if any.

Past performance may or may not be sustained in the future and should not be used as a basis of comparison with other investments.

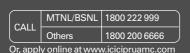
Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai Sd/-

Date: February 29, 2012 Authorised Signatory

No. 020/02/2012





Mutual Fund investments are subject to market risk, read all Scheme related documents carefully.