ICICI Prudential Mutual Fund

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Notice to the Investors/Unitholders of ICICI Prudential Interval Fund - Quarterly Interval Plan III (the Scheme)

NOTICE is hereby given to all investors/unitholders of the Scheme that the Trustee has approved July 25, 2012 as the record date for declaration of dividend under the dividend option of the Scheme. Accordingly, dividend will be paid to all the unitholders whose names appear in the register of investors/unitholders of the Scheme, at the close of business hours on July 25, 2012, subject to availability of distributable surplus under the Scheme, at the recommended rate as mentioned below:

Option under the Scheme	Recommended rate of dividend (₹ per unit) (Face value of ₹ 10/- each)#\$@	NAV as on July 18, 2012 (₹ per unit)
Retail Option	0.2079	10.2079
Institutional Option	0.2137	10.2137

- # Subject to deduction of applicable dividend distribution tax
- \$ For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under dividend option of the Scheme on July 25, 2012.
- @ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the Scheme would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place : Mumbai Sd/-

Date : July 19, 2012 Authorised Signatory

No. 011/07/2012





Mutual Fund investments are subject to market risks, read all scheme related documents carefully.