ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East),
Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

Notice to the Investors/Unitholders of ICICI Prudential Interval Fund - Quarterly Interval Plan III (the Scheme)

Notice is hereby given to all investors/unitholders of the Scheme that the Trustee has approved October 31, 2012 as the record date for declaration of dividend under the dividend options of the Scheme. Accordingly, dividend will be paid to all the unitholders whose names appear in the register of investors/unitholders of the Scheme, at the close of business hours on October 31, 2012, subject to availability of distributable surplus under the Scheme, at the recommended rate as mentioned below:

Dividend Options under the Scheme	Recommended rate of dividend (₹ per unit) (Face value of ₹ 10/- each)#@	NAV as on October 23, 2012 (₹ per unit)
Retail	0.1960	10.1960
Institutional	0.2037	10.2037

\# Subject to deduction of applicable dividend distribution tax

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under dividend options of the Scheme on October 31, 2012.

It should be noted that pursuant to payment of dividend, the NAV of the dividend options of the Scheme would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place : Mumbai

Date : October 25, 2012

Sd/-

Authorised Signatory

No. 017/10/2012

CALL	MTNL/BSNL	1800 222 999
	Others	1800 200 6666

Or, apply online at www.icicipruamc.com

ICICI PRUDENTIAL MUTUAL FUND

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Size: 12 x 17 cms