

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East),
Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

NOTICE TO THE INVESTORS/UNIT HOLDERS OF

ICICI Prudential Income Plan, ICICI Prudential Interval Fund IV - Quarterly Interval Plan B and ICICI Prudential MIP 25 (Monthly Income is not assured and is subject to availability of distributable surplus) (the Schemes)

NOTICE is hereby given to all investors/unit holders of the Schemes that the Trustees have approved March 27, 2012 as the record date for declaration of dividend under the dividend option of the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unit holders of the Schemes, at the close of business hours on March 27, 2012, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Options under the Schemes	Recommended rate of dividend (Re. per unit) (Face value of Rs. 10/- each) [#]	NAV as on March 20, 2012 (Rs. per unit)
ICICI Prudential Income Plan		
Quarterly Dividend - Retail	0.1579	12.8645
Quarterly Dividend - Institutional	0.1482	12.0901
Half Yearly Dividend - Retail	0.3515	12.0025
Half Yearly Dividend - Institutional	0.3375	11.5527
ICICI Prudential Interval Fund IV - Quarterly Interval Plan B[@]		
Retail Dividend	0.2142	10.2144
Institutional Dividend	0.2212	10.2213
ICICI Prudential MIP 25 (Monthly Income is not assured and is subject to availability of distributable surplus)		
Quarterly Dividend	0.2676	10.8391
Half Yearly Dividend	0.2623	10.7604

[#] Subject to deduction of applicable dividend distribution tax

^{\$} For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under dividend option of the Scheme on March 27, 2012.

[@] The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the Scheme would fall to the extent of dividend payout and statutory levy, if any.

Past performance may or may not be sustained in the future and should not be used as a basis of comparison with other investments.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : March 21, 2012

Authorised Signatory

No. 017/03/2012

CALL	MTNL/BSNL	1800 222 999
	Others	1800 200 6666

Or, apply online at www.icicipruamc.com



Mutual Fund investments are subject to market risks, read all Scheme related documents carefully.