ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

<u>NOTICE TO THE INVESTORS/UNITHOLDERS OF</u> <u>ICICI Prudential Interval Fund - Annual Interval Plan III and ICICI</u> <u>Prudential Interval Fund - Quarterly Interval Plan III (the Schemes)</u>

Notice is hereby given to all investors/unitholders of the Schemes that the Trustee has approved October 25, 2012 as the record date for declaration of dividend under the dividend options of the Schemes. Accordingly, dividend will be paid to all the unitholders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on October 25, 2012, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Dividend Options under the Schemes	Recommended rate of dividend (₹ per unit) (Face value of ₹ 10/- each)#@	NAV as on October 18, 2012 (₹ per unit)
ICICI Prudential Interval Fund - Annual Interval Plan III		
Retail	0.9231	11.0254
Institutional	0.9555	10.9555
ICICI Prudential Interval Fund - Quarterly Interval Plan III		
Retail	0.1854	10.1855
Institutional	0.1927	10.1928

Subject to deduction of applicable dividend distribution tax

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under dividend options of the Schemes on October 25, 2012.

It should be noted that pursuant to payment of dividend, the NAV of the dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

 For ICICI Prudential Asset Management Company Limited

 Place: Mumbai
 Sd/

 Date: October19, 2012
 Authorised Signatory

 No. 012/10/2012
 Others

 CALL
 MTNL/BSNL

 Others
 1800 202 999

 Others
 1800 200 6666

 Or, apply online at www.icicipruamc.com
 MUTUAL FUND

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.