

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East),
Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

NOTICE TO THE INVESTORS/UNIT HOLDERS OF

ICICI Prudential Fixed Maturity Plan Series 54 -1 Year Plan C (the Scheme)

NOTICE is hereby given to all investors/unitholders of the Scheme that the Trustees have approved April 20, 2012 as the record date for declaration of dividend under the dividend option of the Scheme. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unit holders of the Scheme, at the close of business hours on April 20, 2012, subject to availability of distributable surplus under the Scheme, at the recommended rate as mentioned below:

Option under the Scheme	Recommended rate of dividend (Re. per unit) (Face value of Rs. 10/-each)[#]_{\$}	NAV as on April 12, 2012 (Rs. per unit)
Dividend	Entire Distributable Surplus as on record date	10.9275

Subject to deduction of applicable dividend distribution tax

\$ For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under dividend option of the Scheme on April 20, 2012.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the Scheme would fall to the extent of dividend payout and statutory levy, if any.

Suspension of trading of units of the Scheme:

Investors may note that in view of the Scheme maturing on April 20, 2012, the Fund shall suspend the trading of units on the National Stock Exchange of India Limited with effect from the close of trading hours on April 18, 2012. The record date for determining the eligible unitholders/beneficial owners who would be entitled for the redemption proceeds shall be April 20, 2012.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : April 13, 2012

Sd/-

Authorised Signatory

No. 005/04/2012

CALL	MTNL/BSNL	1800 222 999
	Others	1800 200 6666

Or, apply online at www.icicpruamc.com



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