ICICI Prudential Mutual Fund

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NOTICE TO THE INVESTORS/UNITHOLDERS OF ICICI Prudential Gilt Fund - Treasury Plan and ICICI Prudential Interval Fund - Quarterly Interval Plan I (the Schemes)

NOTICE is hereby given to all investors/unitholders of the Schemes that the Trustees have approved August 23, 2012 as the record date for declaration of dividend under the dividend option of the Schemes. Accordingly, dividend will be paid to all the unitholders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on August 23, 2012, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Dividend Options under the Schemes	Recommended rate of dividend (₹ per unit) (Face value of ₹ 10/- each)#	NAV as on August 16, 2012 (₹ per unit)
ICICI Prudential Gilt Fund - Treasury Plan		
Quarterly Dividend	0.1508	12.1324
ICICI Prudential Interval Fund - Quarterly Interval Plan I @\$		
Retail Dividend	0.2168	10.2177
Institutional Dividend	0.2232	10.2239
Retail Quarterly Dividend Payout	0.2161	10.2168

- # Subject to deduction of applicable dividend distribution tax
- \$ For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under dividend option of the Schemes on August 23, 2012.
- @ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai Sd/-Date: August 17, 2012 **Authorised Signatory**

No. 009/08/2012





Mutual Fund investments are subject to market risks, read all scheme related documents carefully.