

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East),
Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

NOTICE TO THE INVESTORS/UNITHOLDERS OF

ICICI Prudential Interval Fund IV - Quarterly Interval Plan B, ICICI Prudential Balanced Fund and ICICI Prudential Equity & Derivatives Fund- Volatility Advantage Plan (the Schemes)

NOTICE is hereby given to all investors/unitholders of the Schemes that the Trustee has approved September 28, 2012 as the record date for declaration of dividend under the dividend options of the Schemes. Accordingly, dividend will be paid to all the unitholders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on September 28, 2012, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Dividend Options under the Schemes	Recommended rate of dividend (₹ per unit) (Face value of ₹ 10/- each)	NAV as on September 20, 2012 (₹ per unit)
ICICI Prudential Interval Fund IV - Quarterly Interval Plan B[#]		
Retail Dividend	0.2005	10.2011
Institutional Dividend	0.2075	10.2081
ICICI Prudential Balanced Fund		
Dividend	1.75	17.22
ICICI Prudential Equity & Derivatives Fund - Volatility Advantage Plan		
Retail Dividend	1.40	13.88

Subject to deduction of applicable dividend distribution tax

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

For units in demat form, if any: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under dividend options of the Schemes on September 28, 2012.

It should be noted that pursuant to payment of dividend, the NAV of the dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : September 21, 2012

Authorised Signatory

No. 013/09/2012

CALL	MTNL/BSNL	1800 222 999
	Others	1800 200 6666

Or, apply online at www.icicipruamc.com



Mutual Fund investments are subject to market risks, read all scheme related documents carefully.